DevGrid Problem Definition

# Application Overview

DevGrid is a project that aims to create a web application that is a brief reference book for the ASCII Table.

# Problem Definition

## 5 Ws

### Who

* Programming students
* Programming enthusiasts
* Programming teachers
* Professional programmers

### What

* Online reference book for the ASCII Table

### Where

* Web application
* Might be a page in an online reference book application

### Why

* Jumpstart our company
* Mark the beginning of our product portfolio
* Establish a revenue stream

### When

* Early June 2018

### How

* Research – MetaDEX
* Strategy – Improve on competitive products

## Vision

Jumpstart the company and our product portfolio with a simple project. We should gain knowledge and experience on how to establish a revenue stream from online advertisement.

## Problem Statement

Currently we are not in the online advertisement business. There are many programming students, enthusiasts, teachers and professionals that need to look up the ASCII Table for reference. We should provide a web application that is a quick, easy and efficient reference book with a nice and easy to use interface, supported by all major browsers. It should foster online ads.

## Method

We will use MetaDEX for the project.

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